



www.stcroixgas.com

415 S Second St
River Falls, WI 54022
(715) 425-6177

JANUARY 2012

Due Date:
January 25
Wednesday

Your payment is on time if it is received on the due date by closing time at our payment locations. Mail in time to meet this date or drop your payment at:

River Falls Location:
Our office, 415 S. 2nd Street.
Due date deadline: 5 p.m.

Prescott Location:
First National Bank,
1151 N. Canton Street.
Due date deadline:
lobby - 5 p.m.,
drive-up window - 6 p.m.

Payment Options

Online bill payers:
allow 10 business days for your payment check to reach us.



FREE!

Electronic Funds Transfer

Ask us about E.F.T. for FREE automatic withdrawal from your bank account, every month. E.F.T. knows each month's due date, and knows the amount of your bill. Paying your gas bill occurs automatically, on time. Call us to sign up: 715-425-6177.



Pay by phone or online (\$3.99 fee)

Access PSN through our website (www.stcroixgas.com) or call 877-885-7968. Use a credit card, debit card, or checking account.



focus on energysm

Partnering with Wisconsin utilities



Water Heater Incentives

\$25—\$100

Wisconsin's Focus on Energy provides Cash Back incentives for installing a new, energy efficient water heater. Check with Focus on Energy to be sure your choice is on their list of approved models. Call 1-800-762-7077 or check their website, www.focusonenergy.com.

It costs much less to run a natural gas water heater than LP or electric—especially if you are a customer of



12-month average gas price (residential)

Jan. 2011	\$0.77/therm
Feb. 2011	\$0.78
Mar. 2011	\$0.72
Apr. 2011	\$0.67
May 2011	\$0.56
Jun. 2011	\$0.57
Jul. 2011	\$0.57
Aug. 2011	\$0.58
Sep. 2011	\$0.59
Oct. 2011	\$0.56
Nov. 2011	\$0.74
Dec. 2011	\$0.74

AVERAGE \$0.65/therm

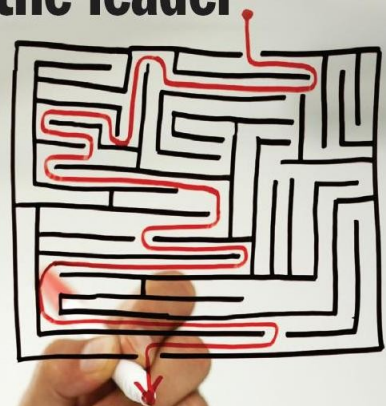
Ask your plumber to use this rate when calculating your savings.

Follow the leader

Lost or confused about energy efficiency? Not to worry.

Focus on Energy, Wisconsin's energy efficiency and renewable energy program, is here to help you find your way.

You've got questions, we've got answers.
Call **800.762.7077** or visit focusonenergy.com to learn more.



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Program your thermostat down 10 degrees at night and while you are away during the day. You'll reduce your gas usage by about 10%.